

PROFESSIONAL AND CONTINUING EDUCATION

Recruit, retain and develop your company's most important assets — employees. Let's work together to help your employees reach their career goals by providing access to professional development courses and encouraging them to complete undergraduate or graduate degree programs.

UofM Global

UofM Global lets us bring the classroom to you. Our accredited and affordable, fully online degree programs allow your employees to earn a degree on the go, at their own pace.

MBA Programs

Executive MBA Program

The Executive MBA program at the University of Memphis transforms already accomplished professionals into proven business leaders. This intensive 17-month, fall-to-fall program is exclusive to professionals with five-plus years of management experience and an established record of excellence in their field.

Customer-Driven MBA Program

The Customer-Driven MBA program is the nation's only full-time corporate-sponsored MBA program that is uniquely designed to emphasize specific industry needs.

Graduate Certificates

The UofM offers a number of graduate certificate programs that enable your employees to develop new skills and build expertise in specialized areas.

Customized Training

The UofM also offers customized leadership and professional development solutions for front-line associates, field specialists, managers and executives. Participants can turn their experience into education credits or through customized degree paths that we work with you to create.

For more information, contact the UofM Office of Corporate and Foundation Relations at cfr@memphis.edu or [901.678.3951](tel:901.678.3951).

SUPPORTING STUDENT SUCCESS

Undergraduate Scholarships and Graduate Fellowships

One of the biggest challenges UofM students face is covering the financial costs of their education. Scholarships are need-based, merit-based or a combination of both, and they may be designated to any academic area on campus.

Leadership and Service

Students at the UofM are *Driven by Doing*. Below is a sampling of opportunities that your organization can support:

- Frosh Camp, a four-day program that supports incoming students' transition into college by exposing them to University programs and resources
- The Social Change Scholars Program
- Tiger Leadership Institute
- Alternative Spring Break

Diversity and Inclusion

The University of Memphis has one of the most diverse campus environments in the country. We invite your organization to engage with our students through the following programs or offices:

- Multicultural Affairs
- Disability Resources for Students
- Veterans and Military Student Services
- First-Generation Student Success
- Women's Leadership Programs
- Stonewall Tigers Gender and Sexuality Alliance

Student Health and Overall Wellness

We offer our students holistic support and a number of wellness programs to help them balance their lives. Below are some of the initiatives your organization can support:

- Short-term financial support through the Rosie Philips Bingham Emergency Fund
- Tiger Food Pantry
- Counseling Center
- Campus Recreation Intramural Services

We look forward to exploring the possibilities with you!

There are a variety of options for your organization to get involved at the University of Memphis to meet your philanthropic, business development and employee engagement goals. For more information, contact The Office of Corporate and Foundation Relations, at cfr@memphis.edu or [901.678.3951](tel:901.678.3951).

HIRING TIGER TALENT

There are three centers on campus that provide career counseling to students and match employers with our top talent for internships and full-time employment:

Career Services

Each semester, this office hosts campus-wide career fairs for all majors, as well as hiring events specific to academic departments. For more information, contact Alisha Henderson, director of Career Services, at arose3@memphis.edu.

Avron B. Fogelman Professional Development Center

From hosting networking events to hiring for internships and full-time opportunities, the Fogelman Professional Development Center can connect your organization to our students within the Fogelman College of Business & Economics. For more information, contact Dr. Kathy Tuberville, director of the Fogelman Professional Development Center, at ktbrville@memphis.edu.

Engineering Career Services

The Herff College of Engineering Career Services Office works with companies to provide students with relevant engineering work experience through internships and full-time opportunities. For more information, contact Shelia Moses, Academic Services coordinator, at srmoses@memphis.edu.

Talent Communities

The UofM offers more than 250 fields of study across 13 colleges and schools that are organized into Tiger Talent Communities. Each talent community is served by a career specialist who prepares students for competitive full-time and internship opportunities and streamlines employer access to students, faculty and staff.

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Division of Advancement

SPONSORSHIPS

There are myriad opportunities to increase your company's brand visibility through program or event sponsorships at the University of Memphis. Listed below is a small sampling of options:

Athletics

Tiger Sports Properties offers a variety of sponsorship opportunities to match your commercial, promotional and advertising needs from signage and videoboards to in-game promotions and everything in between. For more information, contact Todd Kucinski, general manager, at tkucinski@tigersportsproperties.com.

Alumni Engagement & Constituent Groups

There are a number of constituent groups at the UofM, which are a great portal for connecting with the diversity of our alumni base, including Young Professionals, Black Alumni and Hispanic Alumni. In addition, the University's most signature annual event, the Distinguished Alumni Awards, honors exceptional UofM alumni, young alumni and friends of the University.

Campus-Wide Student Programming

There are a number of campus-wide programs and events geared toward UofM students and the broader community that would provide an exceptional branding opportunity for your organization. These include: Black History Month, Women's History Month and Frosh Camp.

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